How to create a 'dynamic' landing page

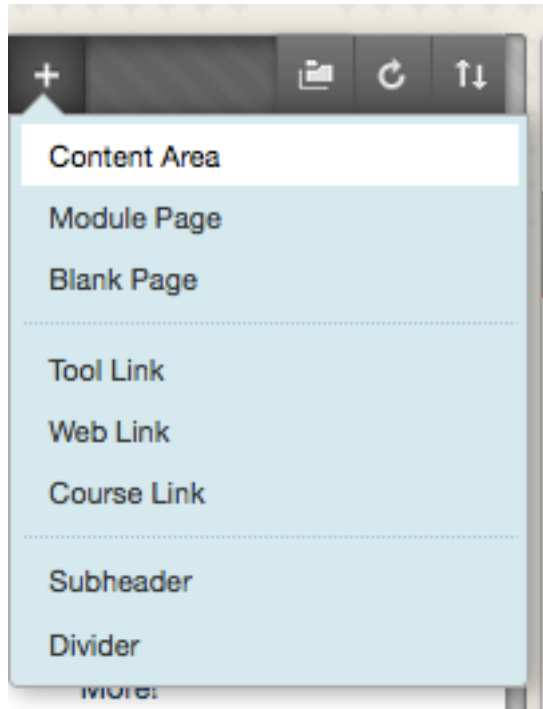Strategies to maximise teacher presence in your subject

What is a 'dynamic' landing page?
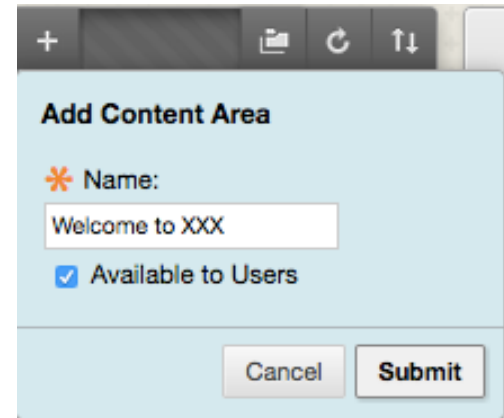
As opposed to 'static'

- Changes in content over the length of the subject session

- Hyperlinks to interesting material from modules

- Instructions on what to do

- Affordances of new, relevant material not in module content

- What else?

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Part 1: 'How to' Dynamic Landing Page

STEP 1: In 'Edit' mode got to top LH side of navigation menu, click on + and select 'Content Area'
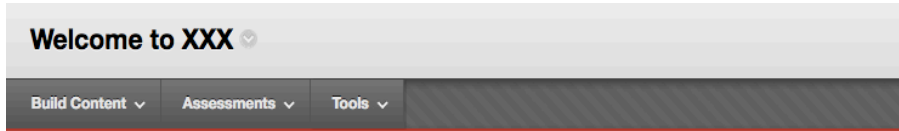
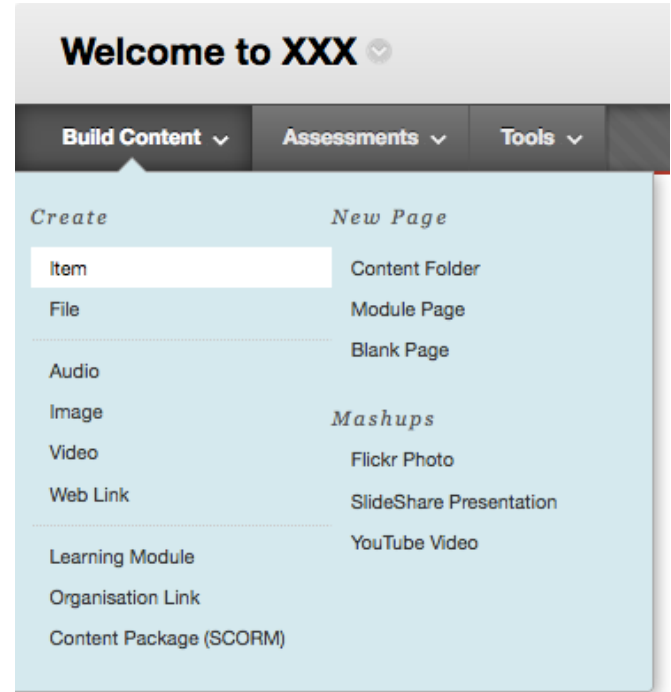STEP 2: In pop-up box add details, then Submit

Part 2: 'How to' Dynamic Landing Page

STEP 3: Find the new content area located at the end of your navigation list, select to open

STEP 4: Select 'Build Content' and then 'Item' (Blank page also works)

Welcome to XXX

Build Content ⌄ Assessments ⌄ Tools ⌄

It's time to add content
Use functions above to add it.

Welcome to XXX

Build Content ⌄ Assessments ⌄ Tools ⌄

Create
Item
File

Audio
Image
Video
Web Link

Learning Module
Organisation Link
Content Package (SCORM)

New Page
Content Folder
Module Page
Blank Page

Mashups
Flickr Photo
SlideShare Presentation
YouTube Video

Part 3a: 'How to' Dynamic Landing Page

STEP 5: In the pop-up Content information box NAME the new item and add content straight to area below the icon menu – or use HTML templates as needed (see next steps)

Create Item

A content item is any type of file, text, image, or link that appears to users in a Content Area, Learning Module, Lesson Plan, or content folder. More Help

* *Indicates a required field.*

Cancel | **Submit**

CONTENT INFORMATION

* Name
Week 1 - Let's get started

Colour of Name
Black

Text

Path: p

Words:0

Part 3b: 'How to' Dynamic Landing Page

Don't forget you can attach files to the 'item'. Also you can determine WHEN and for HOW LONG the item is available for student viewing

ATTACHMENTS

*If you select a file you do not want, click **Do Not Attach** to remove the attachment from the content item. The file itself is not deleted.*

Attach File   [Browse My Computer]   [Browse Content Collection]

STANDARD OPTIONS

Permit Users to View this Content   ● Yes ○ No

Track Number of Views   ○ Yes ● No

Select Date and Time Restrictions   ☐ Display After [   ] [📅] [   ] [🕐]

Enter dates as dd/mm/yyyy. Time may be entered in any increment.

☐ Display Until [   ] [📅] [   ] [🕐]

Enter dates as dd/mm/yyyy. Time may be entered in any increment.

*Click **Submit** to proceed. Click **Cancel** to go back.*
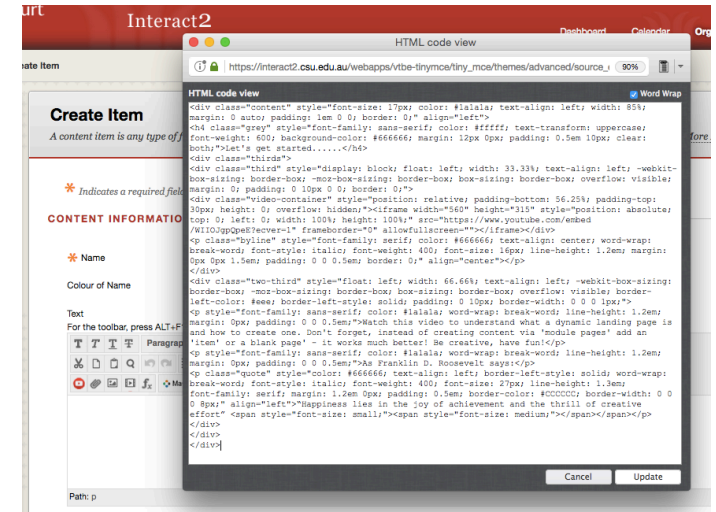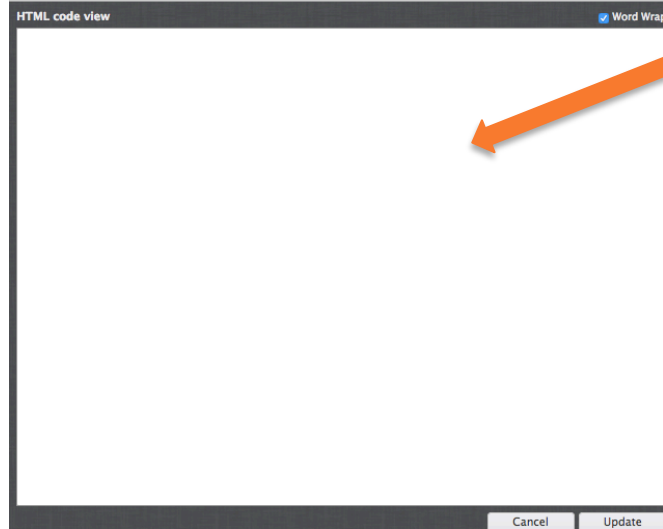
[Cancel] [Submit]

Part 4: 'How to' Dynamic Landing Page

STEP 6: Select the HTML icon in the toolbar to open up a blank window
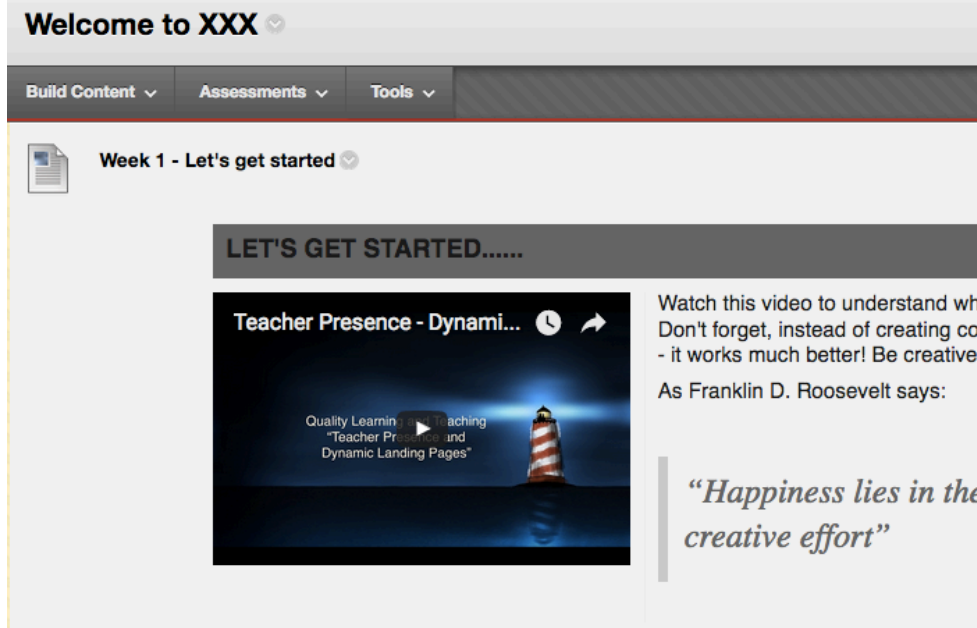
HTML icon

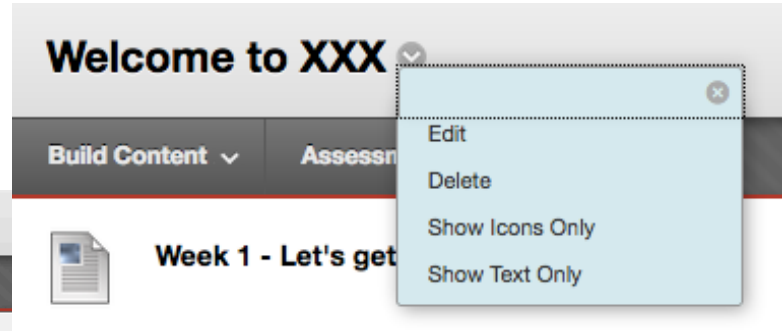STEP 7: Copy & paste HTML code into blank window and select 'update'

Blank pop-up window

Part 5: 'How to' Dynamic Landing Page

STEP 8: The new 'item' appears on the page, Now decide whether to show both icon & text or one or the other

Resources

- FoAE QLT site for resources (link to SANDPIT for KPI9 landing page resources) http://goo.gl/ZjOiu9

- Discussion forum design video http://youtu.be/2CxMQ60zEBY

- FoAE QLT blog & resources http://uimagine.edu.au/qltonline/professional-learning/faculty-of-arts/

- HTML color codes – http://htmlcolorcodes.com

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Thank you!

Julie Lindsay - Quality Learning and Teaching Leader (online) FoAE

You will find these slides (and lots more resources!) on the
FoAE QLT i2 organisation - **https://goo.gl/ZjOiu9**

Don't forget to also visit:
- QLT blog - **http://uimagine.edu.au/qltonline/**
- FoAE Online Learning Newsletters (linked from i2 site and blog) -
latest edition February 14: **https://www.smore.com/kzy9y**