

How to create a 'dynamic' landing page

Strategies to maximise teacher
presence in your subject



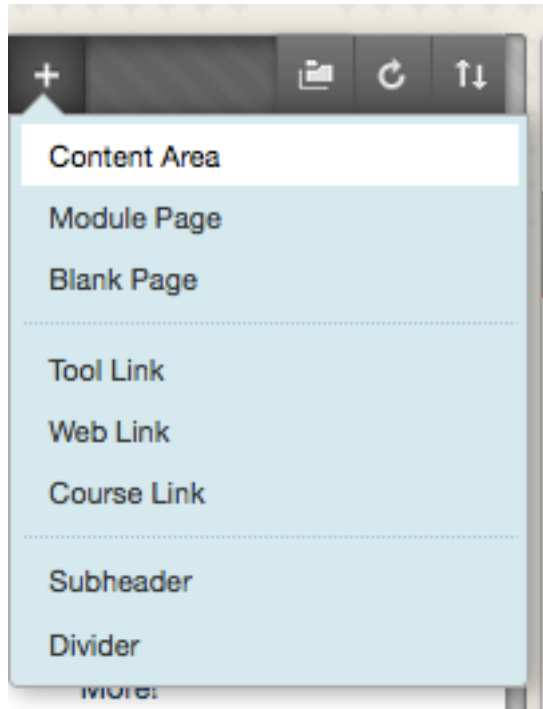
What is a 'dynamic' landing page?

As opposed to 'static'

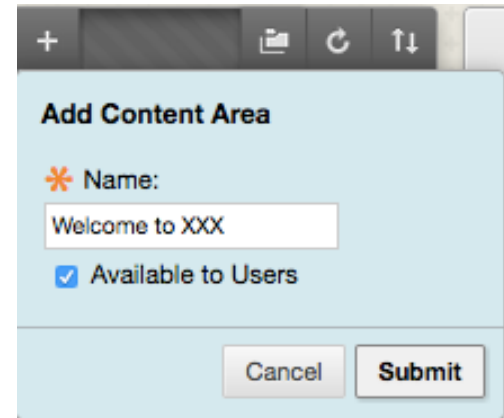
- Changes in content over the length of the subject session
 - Hyperlinks to interesting material from modules
 - Instructions on what to do
 - Affordances of new, relevant material not in module content
 - What else?
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Part 1: 'How to' Dynamic Landing Page

STEP 1: In 'Edit' mode got to top LH side of navigation menu, click on + and select 'Content Area'

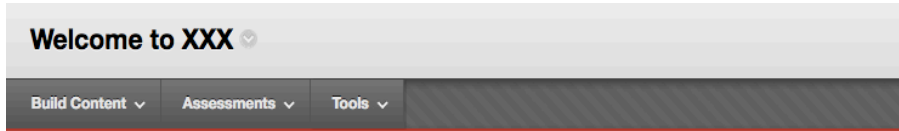


STEP 2: In pop-up box add details, then Submit



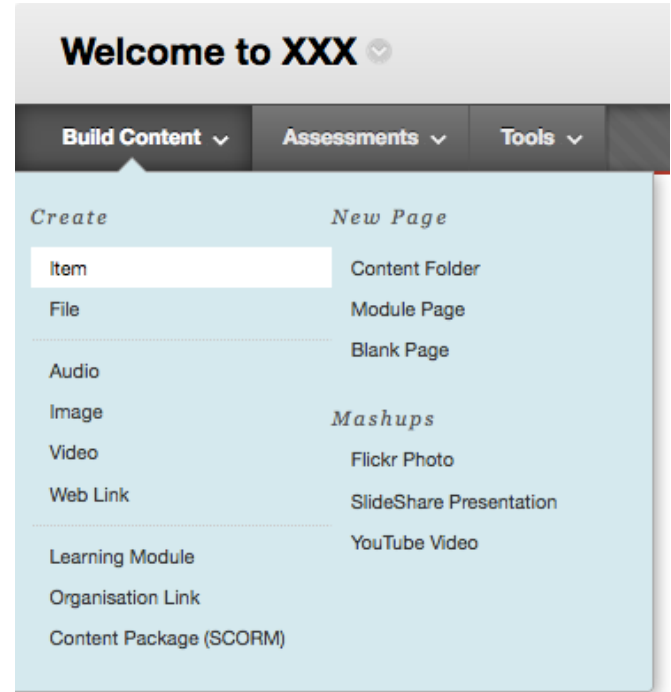
Part 2: 'How to' Dynamic Landing Page

STEP 3: Find the new content area located at the end of your navigation list, select to open



It's time to add content
Use functions above to add it.

STEP 4: Select 'Build Content' and then 'Item' (Blank page also works)



Part 3a: 'How to' Dynamic Landing Page

STEP 5: In the pop-up Content information box NAME the new item and add content straight to area below the icon menu – or use HTML templates as needed (see next steps)

Create Item

A content item is any type of file, text, image, or link that appears to users in a Content Area, Learning Module, Lesson Plan, or content folder. [More Help](#)

* Indicates a required field.

Cancel

Submit

CONTENT INFORMATION

* Name

Week 1 - Let's get started

Colour of Name

Black

Text



A rich text editor toolbar with various icons for text formatting, alignment, and insertion. The toolbar includes options for bold, italic, underline, text color, background color, bulleted list, numbered list, indent, outdent, link, unlink, insert link, insert image, insert video, insert audio, insert table, insert table of contents, and insert HTML/CSS. The current settings are Paragraph, Arial, 3 (12pt).

Path: p

Words:0

Part 3b: 'How to' Dynamic Landing Page

Don't forget you can attach files to the 'item'. Also you can determine WHEN and for HOW LONG the item is available for student viewing

ATTACHMENTS

*If you select a file you do not want, click **Do Not Attach** to remove the attachment from the content item. The file itself is not deleted.*

Attach File

Browse My Computer

Browse Content Collection

STANDARD OPTIONS

Permit Users to View this Content

Yes No

Track Number of Views

Yes No

Select Date and Time Restrictions

Display After  

Enter dates as dd/mm/yyyy. Time may be entered in any increment.

Display Until  

Enter dates as dd/mm/yyyy. Time may be entered in any increment.

Click **Submit** to proceed. Click **Cancel** to go back.

Cancel

Submit

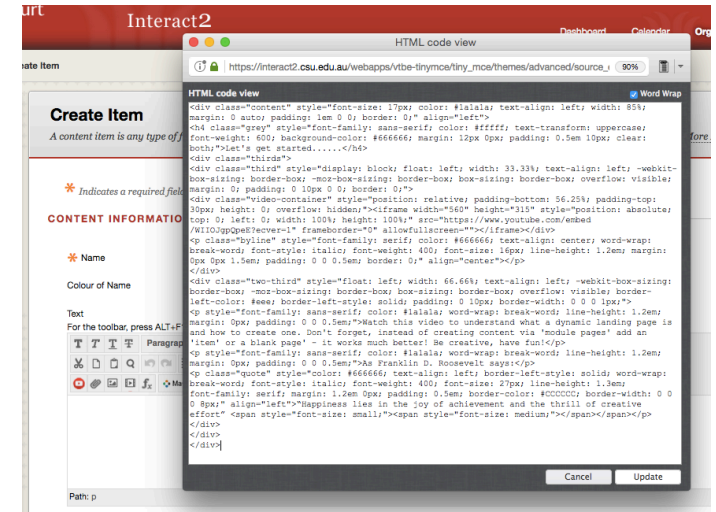
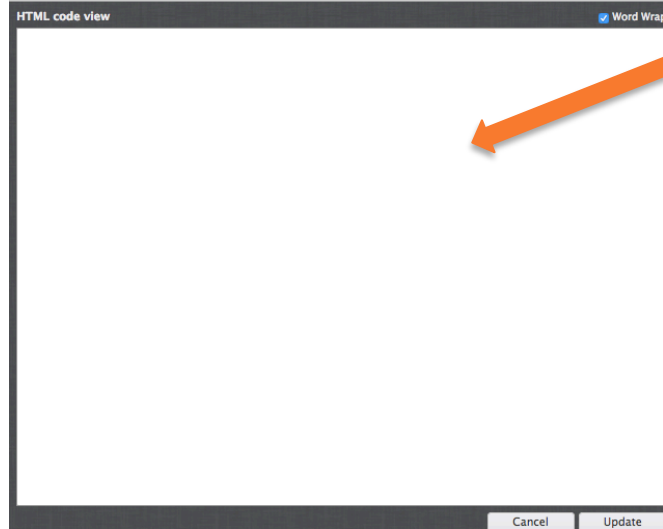
Part 4: 'How to' Dynamic Landing Page

STEP 6: Select the HTML icon in the toolbar to open up a blank window

HTML icon

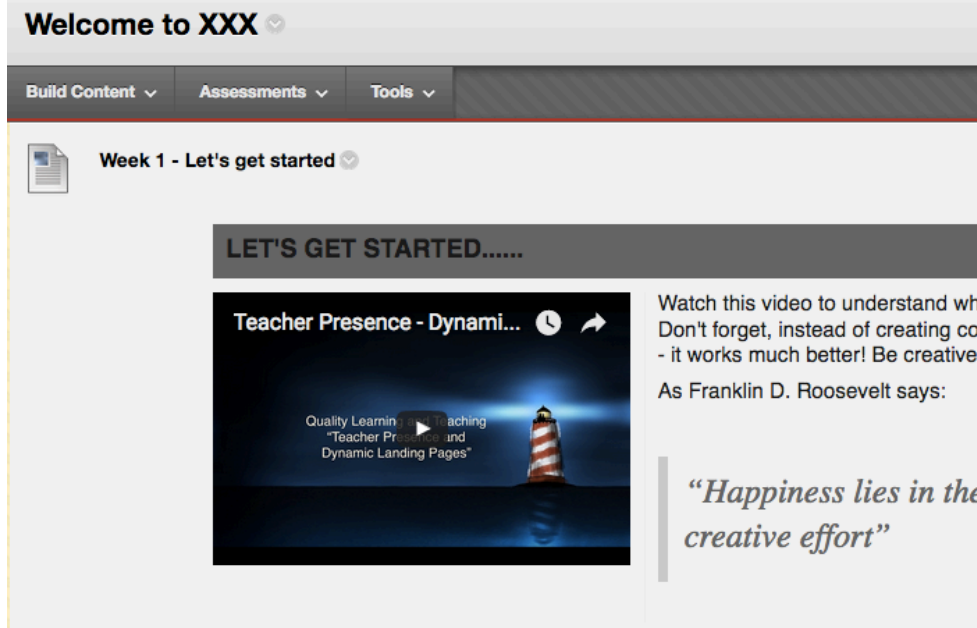


STEP 7: Copy & paste HTML code into blank window and select 'update'

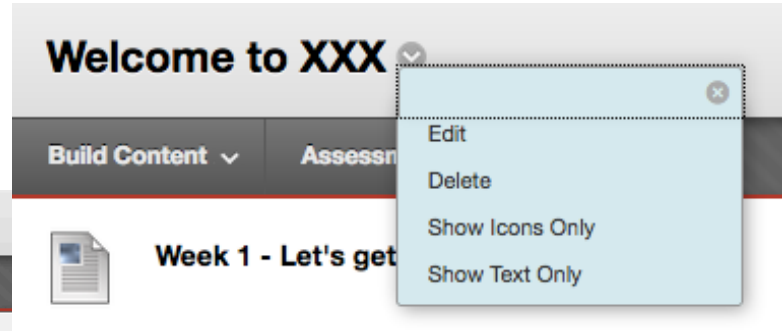


Part 5: 'How to' Dynamic Landing Page

STEP 8: The new 'item' appears on the page, Now decide whether to show both icon & text or one or the other



The screenshot shows a user interface for a dynamic landing page. At the top, there is a header with the text "Welcome to XXX" and a dropdown arrow. Below the header is a navigation bar with three tabs: "Build Content", "Assessments", and "Tools", each with a dropdown arrow. The main content area is titled "Week 1 - Let's get started" and features a video player. The video player has a play button and a share icon. The video title is "Teacher Presence - Dynam...". The video content shows a lighthouse on a dark sea at night with the text "Quality Learning and Teaching 'Teacher Presence and Dynamic Landing Pages'".



The screenshot shows a user interface for a dynamic landing page. At the top, there is a header with the text "Welcome to XXX" and a dropdown arrow. Below the header is a navigation bar with two tabs: "Build Content" and "Assessments", each with a dropdown arrow. The main content area is titled "Week 1 - Let's get started" and features a document icon. A context menu is open over the document icon, showing the following options: "Edit", "Delete", "Show Icons Only", and "Show Text Only".

LET'S GET STARTED.....



Watch this video to understand what a dynamic landing page is and how to create one. Don't forget, instead of creating content via 'module pages' add an 'item' or a blank page' - it works much better! Be creative, have fun!

As Franklin D. Roosevelt says:

"Happiness lies in the joy of achievement and the thrill of creative effort"

Resources

- FoAE QLT site for resources (link to SANDPIT for KPI9 landing page resources)
<http://goo.gl/ZjOiu9>
- Discussion forum design video
<http://youtu.be/2CxMQ60zEBY>
- FoAE QLT blog & resources
<http://uimagine.edu.au/qltonline/professional-learning/faculty-of-arts/>
- HTML color codes –
<http://htmlcolorcodes.com>
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Thank you!

Julie Lindsay - Quality Learning and Teaching
Leader (online) FoAE

You will find these slides (and lots more resources!) on the
FoAE QLT i2 organisation - <https://goo.gl/ZjOiu9>

Don't forget to also visit:

- QLT blog - <http://uimagine.edu.au/qltonline/>
- FoAE Online Learning Newsletters (linked from i2 site and blog) -
latest edition February 14: <https://www.smores.com/kzy9y>